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THE

# HOLDRIDGE FARM CATALOGUE

OF

NURSERY STOCK

# 1948

Strawberry Plants Our Specialty

S. E. HOLDRIDGE & SONS

Ledyard, Conn.

Conn. Registered Nursery No. 223

P. O. Address  
Norwich, Conn.  
R. D. 6  
Col. Ledyard Highway

Telephone  
Paul Holdridge  
Norwich Div.  
3655-J1



## OUR GUARANTEE

We guarantee to deliver stock in good condition, up to grade and specifications. If your order arrives in damaged condition, report to us immediately. We will adjust the complaint or refund your money.

We cannot guarantee livability after stock arrives on your farm as so many factors may be the cause. We will, upon proper proof, replace free all trees, etc., which may prove untrue to name or refund the price paid but we give no further warranty.

Our nursery is inspected yearly by an authorized State Inspector and a copy of our certificate accompanies each shipment.

## LOCATION

The Holdridge Farm is located on the Colonel Ledyard Highway in the Town of Ledyard, about 5 miles from the City of Norwich. To arrive at our farm from Norwich, take Route 2 out of Norwich, which is the road to Westerly. About 3 miles out of Norwich, turn on the first road to the right. After passing through the village of Hallville, you continue to a little white church on the left. Turn left and drive about 1½ miles on the Colonel Ledyard Highway.

From New London, take Route 84 from the Groton-New London bridge for about 5 miles, then turn left on the Colonel Ledyard Highway and drive about 6 miles. Look for the Holdridge Farm sign.

## SHIPPING

Please give instructions in your order how we should ship. If no instructions are given, we will ship as is best in our judgment. Remember, trees must go by express.

We will ship as near as possible to the date which you ask for but can not guarantee shipment on exact dates requested because of weather conditions and possible shortages of labor.

We start to ship plants just as early as the frost is out of the ground, or from the 1st to the 10th of April. We ship plants continuously until June 1. We recommend setting plants in April is possible.

Fruit trees will be shipped about April 1st.

Absolutely no plants shipped after June 1. We ship in the fall only from Oct. 10 until Nov. 1st. Fall shipments not guaranteed or recommended.

## POLLINATION

All varieties of strawberries and raspberries which we sell are perfect flowering and do not require additional varieties to pollinate well.

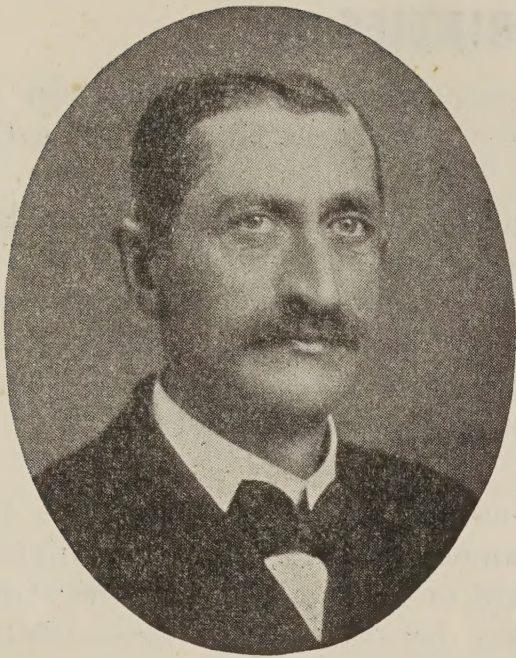
## BASKETS

We have on hand as this price list goes to press, 100,000 strawberry baskets. They are of good quality and are packed in cartons of 500 baskets each. We advise the early purchasing of baskets this year. While this supply lasts, our prices are as follows:

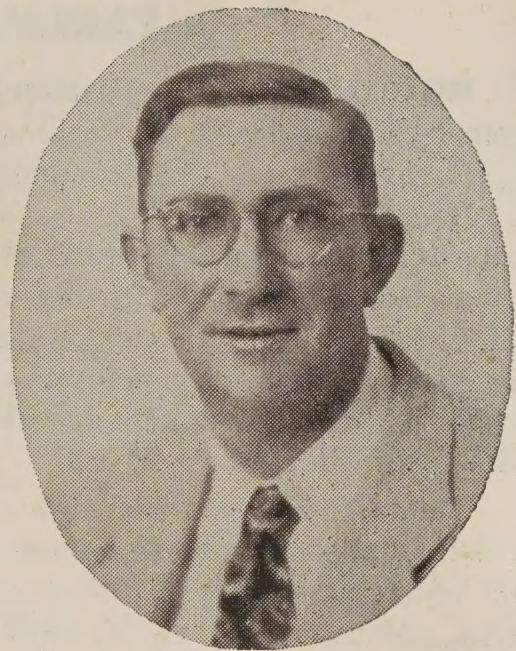
Quart baskets: 100 for \$2.00, prepaid; \$13.50 per 1,000 at the farm or by express not prepaid.

Pint baskets: Same price as quarts.





**THE LATE S. E. HOLDRIDGE**  
**Founder**



(photo by Jennings Studio)  
**PAUL HOLDRIDGE**  
**Manager**

#### Introducing Ourselves:

This little booklet is sent to you so that you may be able to read about our business and to help you in choosing varieties of fruits and other nursery stock which will give you the most profit and satisfaction.

We have not spent a lot of money printing fancy pictures in this price list and we do not believe in praising stock too highly. Instead, we have tried to give you honest descriptions in an orderly manner so that you may be able to compare one variety with another and choose wisely for yourself.

Our business is growing every year. We believe that we now raise and sell more strawberry plants than any other Connecticut concern. For this spring we have between three and four acres of plants to dig. We are also one of the larger growers of raspberry and asparagus plants.

In this booklet we are offering a large assortment of good quality nursery stock at prices which we believe are as low as you can find for this grade of stock. We hope you will compare our prices with similar sizes of stock from other dealers. You may drive to our farm at any time after March 15th to inspect the quality of our nursery stock.

Our season for shipping nursery stock is short and we are always rushed at that time. To help us serve you better, we are asking your cooperation by doing the following:

1. Send full payment with order if possible.
2. Allow us to substitute varieties when necessary.

We invite you to call at our farm at any time during the nursery shipping season. We will be open for business on Sundays during March, April and May.

We hope for an early order from you.

Sincerely,

Tel. Norwich 3655-J1

**PAUL HOLDRIDGE.**



## EARLY VARIETIES

**HOWARD No. 17 (Premier)**—In our opinion this is the best all-around strawberry at the present time. It produces berries the earliest of all varieties and will produce over a very long bearing season. It is often described as frost-proof because it sets blossoms over long enough time so that if some blossoms should be killed, there will be enough more blooms to furnish a crop. It makes a good row of plants and will do well on practically every type of soil and under all conditions. The berry is generally pointed although there are usually many double berries at the first picking. The flavor is good but not as sweet as Dorsett or Fairfax.

Yields of Howard are high under so many different conditions that it will usually make more money than any other variety in New England. For home gardeners, we recommend that at least one-half of the strawberry patch be of the Howard variety because of its dependability, its earliness and long fruiting season.

**PATHFINDER**—This variety does very well for us. Its season is very nearly the same as Howard, starting to fruit very early and lasting about three weeks or nearly as long as Howard. It is a very fine plantmaker and will produce a heavy crop of fairly round, very attractive berries. This variety is rated as one of the most resistant varieties to the "Red Stele" disease. This variety would be much more popular if it were not for the fact that it comes at the same time as Howard.

**DORSETT**—This is the sweetest early berry that we have. It is an excellent plantmaker, sometimes making too many plants. The berry is glossy, and of excellent quality. This berry sets most of its blossoms at one time and so it will bear most of its crop in about one week's time. Because of its prolific plant growth and sweet berries, we recommend this for home gardeners, but do not feel that it is as good a berry for commercial growers as some of our other varieties.

## MID-SEASON VARIETIES

**CATSKILL**—This is one of the leading mid-season berries. It produces heavy yields of large glossy berries over a short time in the middle of the season. With us on light soil, it is not a very good plantmaker and we recommend it for heavy, wet land.

**FAIRFAX**—The Fairfax has the reputation of being the sweetest berry grown. It produces a good crop of dark berries which will ripen in mid-season. With us it is not a very good plantmaker and we recommend it for rich, heavy soils.



## MID-SEASON VARIETIES

**SPARKLE**—This is a new variety which we are offering for the first time this year. As we have not fruited it as yet, we can only give you the description as given by other growers. It is a mid-season berry with vigorous, healthy plant growth. It produces a large crop of glossy berries which are not as large as some other varieties. It is rated as resistant to Red Stele and is recommended as a substitute for Catskill where that variety does not do well.

**TEMPLE**—This is a new variety which we fruited last year for the first time. It is a cross of Aberdeen and Fairfax and is very resistant to the Red Stele disease. It is an excellent plantmaker and produces a good crop of firm berries. This variety can be recommended for trial by both commercial and home gardeners.

**MIDLAND**—This looks like one of the coming mid-season varieties. It makes a lot of plants and produces a large crop of firm, glossy, medium to dark red berries. On the light sandy soil of most of our land, it makes many more plants than the Catskill. We hope that you will try some. We have a nice lot of plants for this spring.

## LATE VARIETIES

**ROBINSON**—We have been very well pleased with the Robinson variety for the last three years on our farm. With us it makes a very wide row of plants and produces as large a berry as any variety which we have ever seen. The berry has a nice green hull and has a glossy appearance. With us the Robinson is late enough so that we are listing it with our late varieties this year, even though it is slightly earlier than Red Star.

**FAIRPEAKE**—This is an excellent quality late berry. It is a cross of the Fairfax and Chesapeake varieties. Berries are large, attractive and very late. It makes a nice plant growth and we can recommend it for both home and commercial growers.

**RED STAR**—This is probably the leading late berry at the present time. With us it produces a nice round berry in heavy quantities very late in the season. With us the Red Star did not run very well last year and we believe that it is at its best on a fairly wet soil.

<p><b>STRAWBERRY PLANT PRICES*</b>: All June bearing varieties, 25 for 75c; 50 for \$1.50; 100 to 200 at \$2.50 per 100; 300 to 700 at \$2.00 per 100; 1,000 for \$15.50 prepaid. 1,000 or more at \$15.00 per 1,000 not prepaid.</p>
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We have small quantities of Aberdeen, Shelton and Hebron if desired.

## RED STELE DISEASE

Our strawberry plant beds are carefully examined each summer by specialists of The Connecticut Experiment Station and there has never been any Red Stele found on this farm. We have never had a complaint that Red Stele has been found in beds started with our plants.



## EVERBEARING VARIETIES

**STREAMLINER**—This is the newest and most highly recommended of everbearers. It produces a very large berry which is as pretty as any June bearer. We have a nice supply of this kind this year and we are selling at the same price as the other everbearers.

**GEM**—This is the old standard everbearing strawberry. It produces a small, round, red berry, starting early in the fall.

**EVERMORE (Minnesota 1166)**—This variety makes more plants with us than the Gem variety and sets a very large number of berries. They do not start to ripen with us as early as the Gem variety and sometimes do not ripen their whole crop before the snows come.

PRICE OF EVERBEARING PLANTS: 25 for \$1.00; 50 for \$2.00; 100 for \$4.00 prepaid. Streamliner only: 1,000 for \$37.50 not prepaid.
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## BLACKBERRIES

Blackberries grow best on fertile loam. The rows should be six feet apart with each plant approximately two feet apart in the row.

**ELDORADO**—This is the sweetest of all blackberries. The berries are very large and bear in large clusters. The plants are very hardy.

Prices: 12 for \$1.00; 25 for \$2.00; 100 for \$7.00.

## THORNLESS BOYSENBERRIES

We are offering the best of the varieties of boysenberries. This is an extra large blackberry-type of berry. For best results they should be grown on wires or small trellises. In this part of the country, it is best to lie the vines on the ground during the winter and cover with hay or straw, as with strawberry plants, to avoid winter-killing.

Because of this handling, it is wise to plant only the thornless type of boysenberry.

Prices: 6 for 75c; 12 for \$1.50; 25 for \$3.00; 100 for \$10.00.

## GARDEN ROOTS

Complete your garden with a few of these specialties.

Horseradish Sets—10c each; 12 for \$1.00.

Root Cuttings—12 for 35c; 25 for 60c.

Chives—Medium Clumps: 25c each; 5 for \$1.00.

Spearmint—Field Grown: 25c each; 5 for \$1.00.

Lavender—25c each; 5 for \$1.00.

Sage—Holt's Mammoth: 25c each; 5 for \$1.00.

Tarragon—Field Grown: 25c each; 5 for \$1.00.

Thyme—Clumps: 25c each; 5 for \$1.00.

Rhubarb (MacDonald)—new all red variety: 25c each; 5 or more, 20c each.

Rhubarb—Myatt's Linnéas: 10c each; 12 for \$1.00.



## RASPBERRY PLANTS

We are large growers of raspberry plants and most of our plants for this spring came from a new bed which made wonderful growth. This bed was twice inspected during the last summer by Mr. Zappe of The Connecticut Agricultural Experiment Station and all plants suspected of mosaic were removed from the field. All our plants of the Chief, Milton, Taylor, Latham and Newburg varieties came from this new bed.

As our raspberry plants are dug before the season starts and then heeled in, you may call at our farm at any time and get raspberry plants immediately.

**CHIEF (Early Red)**—This is the leading early variety of red raspberries. It makes a nice stand of plants and gives a good yield of medium sized berries. Be sure to include some in your order.

**NEWBURG (Red)**—This is a very fine mid-season berry. The berry is large, firm, and a fine keeper and shipper. It produces a good group of berries starting a few days after Chief.

**LATHAM (Red)**—The fine old standard mid-season berries which folks have liked so well. It bears well under most any condition and is good for commercial or home gardeners.

**TAYLOR (Red)**—This is a mid-season to late raspberry. The berries are extra large and will stand up after picking as well as any red raspberry.

**MILTON (Red)**—A fairly new introduction of the New York Experiment Station. It ripens two or three days after Latham. The fruit is large, bright red, firm, and of excellent quality. It tends to be free from mosaic.

**INDIAN SUMMER (Everbearing) (Red)**—This is the best of the everbearing varieties of raspberries, bearing a crop in July and another throughout the fall. Has good size and flavor.

**SODUS (Purple)**—This is the leading purple raspberry. The berries are medium purple in color and good in quality. The plants are very productive and vigorous.

**CUMBERLAND (Black)**—This variety yields well under most any condition. It has a glossy black berry of excellent quality and bears in mid-summer. Black raspberries are gaining in popularity. They can be raised at less cost than the red varieties and stand on the vines a long time without becoming soft.

### RASPBERRY PLANT PRICES

No. 1 Grade—All varieties: 12 for \$1.00; 25 for \$2.00; 50 for \$4.00 postpaid; 100 for \$7.50 not postpaid.

No. 2 Grade—Chief, Newburg, Latham, Taylor and Milton: 25 for \$1.50; 50 for \$2.50; 100 for \$4.00 postpaid.

No. 3 Grade—Chief, Newburg, Latham and Taylor: 50 for \$1.50; 100 for \$2.50 postpaid.

Transplants—Will fruit this year. Varieties—Newburg, Taylor and Milton: 6 for \$1.00 postpaid.



## BLUEBERRIES

Each year more people are reporting their great enjoyment at being able to pick cultivated blueberries in their own gardens. It takes a few years to get good sized bushes but, once started, they will last a long time.

Cultivated blueberries grow in large clusters, plump, tender, and practically seedless. They will grow anywhere that strawberries will, doing their best on a moist, acid soil which is kept mulched all summer. For pollination, plant at least two varieties.

Our very low prices on large bearing age plants will give you berries years before smaller plants. We advise buying blueberry plants on a size basis.

**CONCORD (Mid-season)**—High bush, well flavored.

**STANLEY**—Large berries, a very vigorous grower.

**PIONEER**—A newer, improved variety.

**RUBEL**—A very dependable variety, late.

**JERSEY**—Very large berries, late.

Price: 3 years or older, 24 to 36 inches tall, each, \$1.25; 10 for \$11.50 not prepaid. Write for prices in large quantities.

## FRUIT TREES

We can offer this year a nice variety of fruit trees grown for us by one of the largest nurseries in the country. All are of top quality and are graded strictly to size.

Our low overhead on our farm enables us to sell these trees at a much lower price than that quoted by most dealers. We hope that you will compare sizes and prices with other concerns and that you will come and see the trees here at our farm. These trees will be ready in our sales cellar by April 1st or before.

Each year we are sold out of some varieties early. To be sure of varieties wanted, order now and they will be saved for you.

These trees are too large for parcel post shipments. They must be shipped by express or called for at our farm.

We advise that all fruit trees be planted as early as possible in the spring.

## SPECIALTIES

**5 IN 1 APPLE**—5 varieties grafted on a Jonathan tree. Varieties grafted are Baldwin, McIntosh, Red Delicious, Yellow Transparent and Yellow Delicious. A real novelty. Price: \$2.00 each not prepaid.

**CHINESE CHESTNUTS**—Blight resistant; 2-3 feet tall. Each, 90c.

**DWARF BARTLETT PEAR**— $\frac{1}{2}$ -inch caliper. Early bearing and takes little space. Each, \$1.50 not prepaid.

**RED LAKE CURRANTS**—A new superior, bright red variety. Price: 60c each; 4 for \$2.00.

**POORMAN GOOSEBERRIES**—The old standard variety. Price: 75c each; 3 for \$2.00.



**PEACH TREES — 1-Year**

9/16-Inch Caliper — 4 to 5 Feet Tall	
Elberta—Standard canning peach; mid-September .....	} .80 cents Each Not Prepaid
Golden Jubilee—Very early, yellow; late August .....	
Hale Haven—High quality yellow, good shipper; early September .....	
South Haven—Golden yellow, sweet; late September ....	
*J. H. Hale—Very large, yellow; late August .....	
Valient—Large, firm, yellow; early September .....	
Belle of Georgia—A large early white peach; August ...	

All peach varieties listed above are Freestone

**APPLE TREES — 2-Year**

11/16-Inch Caliper — 5 to 6 Feet High		
Baldwin	R. I. Greening	} .90 cents Each Not Prepaid
Cortland	Russet	
Red McIntosh	Yellow Transparent	
Red Spy	Delicious	

**PEAR TREES — 2-Year**

9/16-Inch High — 4 to 6 Feet Tall	
Bartlett—Best canning pear; September .....	} \$1.25 Each Not Prepaid
Buerre Bosc—Late Russet pear; October .....	
Clapp's Favorite—Early canning or eating pear; August .....	
Sheldon—Very sweet; October .....	

**CHERRY TREES**

9/16-Inch Caliper — 3 to 5 Feet Tall	
*Black Tartarian—Large, sweet, black .....	} \$1.50 Each Not Prepaid
*Napoleon—Yellow with red cheek, sweet .....	
*Schmidt's Biggaroux—Large, almost black, sweet .....	
Montmorency—Sour Cherry, best for pies .....	

**PLUM TREES — 2-Year**

11/16-Inch Caliper — 5 to 6 Feet High	
*Abundance—Round, red, yellow flesh; late July .....	} \$1.25 Each Not Prepaid
*Burbank—Large, round, reddish purple; late July .....	
*Yellow Egg—Round, yellow; late August .....	
Felleberg Prune—Large, good canner; September .....	
Stanley Prune—Large, dark blue, Freestone; September..	

\* Varieties starred should be cross pollinated.

**SPECIAL OFFER TO COMMERCIAL ORCHARDISTS**

If your total order amounts to 50 trees or more, we offer a discount of 10c per tree from quoted prices.



## ASPARAGUS PLANTS

**MARY WASHINGTON VARIETY**—We have some very large and fine asparagus plants for this spring's sales. These plants were grown here on our own farm and were fertilized heavily with both commercial and chicken manure.

Home-grown asparagus is one of the easiest to grow and yet one of the most delicious treats available to the small gardener. Cut fresh in your own garden, it is unexcelled in flavor and quality. Start now to have a bed of your own.

Our plants, if heavily fertilized in your garden, will produce some asparagus for you the next spring. The second spring, you can cut it for about one month and after that, if you continue heavy fertilization, you can cut it up to the 1st of July each year. A bed, once started, will last as long as you take care of it.

The Mary Washington variety is generally recognized as the outstanding yielder of all varieties of asparagus and more rust resistant than other varieties.

Prices (1 Year): 50 for \$1.00; 100 for \$1.50; 1,000 for \$14.00.

2 Year: 25 for \$1.00; 50 for \$1.75; 100 for \$3.00; 500 for \$12.50; 1,000 for \$20.00.

### Asparagus Culture

Set asparagus in rich soil a foot apart in a furrow 6 inches deep. Cover 3 inches and tramp. In hoeing, work soil towards plant so that by mid-summer the ground is level. Do not cover 6 inches at first or plant will be smothered. Cut sparingly the second year, after that cut all shoots 6 or 8 inches high until about the middle of June, then let tops grow. Fertilize asparagus liberally, with stable or hen manure any time in summer or fall after cutting season is over.

## GRAPE VINES

These are all two year old, No. 1 grape vines which will give you fine results. Complete planting instructions sent on request.

**CONCORD (Blue)**—The standard, blue grape.

**AGAWAM (Red)**—Large, rich flavor; mid-season.

**NIAGARA (White)**—Popular; mid-season.

**PORTLAND (White)**—Early, large, and of good quality.

**CACO (Red)**—Early, fine flavor with large bunches.

**FREDONIA (Black)**—Very early, excellent quality.

Price: 35c each; 3 for \$1.00; 10 for \$3.00 postpaid.

**GOLDEN MUSCAT**—New California type skinless grape.

**CONCORD SEEDLESS**—Like Concord but no seeds.

Price: \$1.00 each; 3 for \$2.75.

## ONION PLANTS

We offer greenhouse grown onion plants of the large Sweet Spanish variety. These plants are from 4 to 5 inches tall and will be shipped to you at the proper time for planting.

Price: 75c per 100 postpaid; \$6.00 per 1,000.



## FLOWERING SHRUBS

### Group 1 — 18 to 24 Inches Tall

Althea (Red or White)—Double blossoms, August and September.  
Buddlei-Ile de France—Purplish red flowers; July to frost.  
Regal's Privet—Very graceful, blue berries in winter.  
Pussy Willow—The earliest blooms of Spring.  
Hydrangea Arborescens—Snowball like flowers; July, August.  
Weigelia, Rosea—Pink trumpet shaped flowers, June, July.  
Forsythia Spectabilis—An improved showy variety.  
Deutzia (Pink or White)—Low growing shrub; May.  
Honeysuckle (Tat. Rubra) — Pink blossoms in June followed by red berries.  
Lilacs (Purple or White)—The good old fashioned variety.  
Japanese Quince—Bright red flowers; April, May.  
Philadelphus Coronarius—Sweet white flowers; May and June.  
Spirea Van Houttei—Masses of small white flowers; May and June.  
Red Leaved Barberry—Bright red leaves all summer.  
Snowberry—Waxy white berries in fall.

Price: 49c each; 3 for 1.35 prepaid

### Group 2 — 1½ to 3 Feet Tall

Old Fashioned Snowball—Round ball like flowers; May and June.  
Flowering Almond—Double pink blossoms; May.  
French Lilacs (Purple or White)—Named varieties.  
Beauty Bush—Beautiful foliage, pink blossoms; June, July.  
Tamarix—Delicate pink flowers; April, May.

Price: 79c each; 3 for \$2.25

FREE—1 Shrub from Group 1 (your choice) with every six shrubs ordered.
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## SALES TAX

The Connecticut Sales Tax does not apply to strawberry, raspberry and asparagus plants or to fruit trees, blueberry bushes, grape vines and strawberry boxes. The Sales Tax of 3% must be added to all ornamental trees, flowering shrubs, rose bushes, hedges, bulbs and flower plants.

Please add the 3% tax to all items on Pages 11, 12, 13, 14 and to the flowering shrub collection on the back cover of this Catalogue.



## PERENNIAL PLANTS

We have the following kinds of hardy perennial plants growing on our farm. They will be shipped to you postpaid at the proper time. For those who call at the farm, these plants will be potted in baskets at no extra charge.

Variety	Height	Color	Time of Bloom
Alyssum Saxatile (Basket of Gold)	9-12"	Yellow	Early Spring
Arabis (Rockcress)	6- 8"	White	Early Spring
Armeria Formosa (Tall Thrift)	12"	Double Pink	June, July
Aster Hardy			September, October
Astilbe, American		Lilac	May be Forced under glass—50c each
Canterbury Bells	2'	Light Blue	June, July
Carnations	18"	Crimson or White	All Summer
Coreopsis (Big Double)	2-3'	Yellow	June, August
Delphinium	4'	Light and Dark Blue	All Summer
Dicentra Spectabilis (Bleeding Heart)	2-2½'	Pink	May, June, semi- shade—60c each
Gaillardia Dazzler	18"	Orange and Maroon	All Summer
Gypsophila (Baby's Breath)	2-3'	Small Pink Flowers	September
Hibiscus (Mallow)	5-6'	Bright Pink	August, September
Hollyhock (Red, Yellow, Scarlet and Lilac)	6-8'		July, August
Iberis (Hardy Candytuft)	8-10"	White	April, May
Linum (Blue Flax)	18"	Deep Blue	July, August
Liatrus (Cattail Gayfeather)	4-5'	Purple Spikes	Late Summer
Lynchnis (Maltese Cross)	3'	Brilliant Scarlet	June, August
Myotis (Forget Me Not)	6-10"	Pink	All Summer, Shade
Phlox (red, white, pink and blue)	18"		Late Summer
Poppy, Iceland	6-12"	Orange to White	All Summer
Poppy, Oriental	3-3½"	Scarlet, Black Throats	June, September
Pyrethrum (Painted Daisy)	12-12"	Crimson to White	July, August
Sedum Spectabilis	15-18"	Pink	Late Fall
Scabiosa	2'	Sky Blue	All Summer
Tritoma Red Hot Poker)	3-4'	Orange, Crimson	August, September
Veronica (Blue Bird Flower)	2-3'	Blue Spikes	July, August
Viola	10"	Single Blue Flower	Early Spring and Fall
Violet (blue and white)	6-8"		Spring
Yucca Yucca Lily)	3-5'	White Flower on Spikes	June, July

Price: 30c each unless otherwise specified



## CHRYSANTHEMUMS

We have some nice hardy mums growing in our gardens for your orders this spring. Order now and they will be shipped at the proper planting time. We offer the following varieties:

Algonquin—Deep yellow, tall.  
Orchid Spoon—Lovely shade of orchid pink.  
Ruby Pompom—A nice red flower, early.  
Lavender Lady—True lavender, very fragrant.  
Nancy Copeland—Semi-double red.  
Helen Marcus—Golden yellow, heavy stems.  
Cushion Mums—Red, pink, bronze or white.  
Price: 30c each; 10 for \$2.90

## ROSES

Here is a fine assortment of 2-year old monthly blooming bush or tea roses. These will bloom for you this year.

Ami Quinard—Dark Velvet, almost black.  
Betty Uprichard—Salmon pink, very fragrant.  
K. A. Victoria—Double, snowy white.  
Pink Radiance—A leading pink variety.  
Etoile De Holland—Red rose, very fragrant.  
Poinsetta—Large, double, scarlet flowers.  
President Hoover—Red and old gold.  
Red Radiance—A very nice red.  
Talisman—Red, old gold and yellow.  
Luxemburg—Bright yellow to orange.  
Editor McFarland—Large pink, touched by yellow.

Prices on all roses: 89c each; 10 roses for \$7.90 postpaid.

## CLIMBING ROSES

Paul's Scarlet—Intense scarlet flowers.  
Dr. Van Fleet—Light pink, very vigorous.  
Gardenia—Beautiful yellow.  
White Climber—A nice white rose, thornless.

Potted Roses—Available at the farm only as they can not be shipped. \$1.19 each.

## ORNAMENTALS AND SHADE TREES

Red Jap Maples—18/24-in., blood red leaves on dwarf tree.. each \$7.00  
Azaleas Flame—10/12-in., bright red flowers ..... each \$2.00  
Blue Hydrangea—2-yr., clear blue flowers ..... each \$1.50  
Bechtel's Flowering Crab—3/4-ft., pink flowers in May .... each \$2.00  
Saucer Magnolia—2/3-ft., huge pink flowers ..... each \$7.00  
Sugar Maple—6/8-ft., a fine shade tree ..... each \$2.00  
Schwedler Maple—8/10-ft., purplish, red leaves ..... each \$6.00  
Weeping Willows—6/8-ft., very graceful ..... each \$1.50  
Pink Flowering Dogwood—2/3-ft., very beautiful ..... each \$3.75  
White Flowering Dogwood—4/5-ft., at farm only ..... each \$2.50  
Purple Leaf Plum—3/4-ft., nice purple foliage ..... each 95c  
Lombardy Poplar—5/6-ft., fine for windbrakes.. 50c each; 10 for \$4.50

## HEDGE PLANTS

Amur River Privet—15 to 20 inches, very hardy.  
Greenleaf Barberry—8 to 12 inches, branched.  
Red Leaf Barberry—6 to 9 inches.  
Spirea Van Houttei—12 to 15 inches high.

Price: 25 for \$2.50



## CLIMBING VINES

All 2-Year No. 1 Grade

Silver Lace Vines—Fleecy white blossoms in late summer.

Clematis Panciluta—Starlike flowers in September.

Boston Ivy—Clings to brick or stone walls.

Trumpet Creeper—Scarlet flowers in late summer.

Bittersweet—Yellow flowers followed by scarlet berries.

Hall's Jap Honeysuckle—A good covering vine.

Price of above group: 59c each; 3 for \$1.65

Purple Wisteria—2-year No. 1: 89c each; 3 for \$2.50.

## GLADIOLI BULBS

These are all No. 1 size bulbs and will have large spikes this summer. We have four outstanding varieties as follows:

Picardy—Sensational salmon pink .....	} Price:	
Gold Dust—Rich golden yellow, early .....		5 for 39c
King Lear—Beautiful purple, early .....		10 for 75c
Maid of Orleans—Best all around white .....		25 for \$1.50 100 for \$4.00

Not less than 5 of one variety sold

Mixture: 20 for \$1.00; 100 for \$3.75

## DAHLIAS

For the first time, we are offering this year some mixed dahlia roots. These are grown by a specialist in dahlia growing and are all healthy, good sized roots.

Price: Package of six roots, Mixed Colors, 59c

## EVERGREENS

Cash and Carry

During the shipping season this spring we will have on hand a good variety of Evergreen Shrubbery. These will be all dug with a big ball of dirt and balled and burlaped.

It is very simple to plant Evergreens. Just dig a hole big enough to set the ball in, then set the tree in, bag and all, and cover with dirt.

You are invited to come to our farm during the season, look over our stock and take your pick.

Listed below are a few of the many bargains:

Globe Arborvitae—12 to 15 inches .....	\$2.00 each
American Arborvitae—24 to 30 inches .....	\$2.00 each
Gold Dusts—18 to 24 inches .....	\$2.00 each
Pyramidal Arborvitae—18 to 24 inches .....	\$2.00 each
Norway Spruce—36 inches tall .....	\$2.00 each
Colorado Spruce—18 to 24 inches .....	\$2.50 each
Colorado Spruce—18 to 24 inches (blue-green color) .....	\$3.50 each
Rhododendrums—Hybrid varieties, 24 to 30 inches .....	\$5.50 each
Laurel—Heavy clumps .....	\$2.50 each
Spreading Taxus—2 foot spread .....	\$3.75 each



## PLEASE USE THIS ORDER SHEET

**DO NOT WRITE  
IN THIS SPACE**

# S. E. HOLDRIDGE & SONS

**R. D. 6, Norwich, Conn.**

**Amt. Enclosed** . . . . .

**Insp. Needed** .....

**Trees Shipped** . . . . .

Plants Shipped . . . . .

Date.....

Sold to .....

### Ship By—Check One

**Express Station.....**


If different from Post Office

**Express** ☐ **Will Call** ☐

Parcel Post ☐

**Ship Plants On Or About.....**

**Amount Enclosed:** .....

<b>QUANTITY</b>	<b>NAMES OF VARIETIES ORDERED</b>	<b>PRICE</b>	
		<b>Dollars</b>	<b>Cents</b>
	(See page 11)      Amount Sent for State Sales Tax		
	Amount of Money Sent		

**NOTE**—Early in the season we have in stock everything listed in this catalog, but later on we may run short of some varieties. When you order state whether we shall substitute something equally as good and as near like the variety ordered as possible or return your money for any stock we may not have. Answer.....  
If no answer is given it is understood we may substitute if necessary.

**SEE OTHER SIDE**







## PEONIES

During last fall, we potted some nice, healthy, three to five eye divisions of peony roots into large Cloverset pots. The pot may be broken away and the dirt and all transplanted into your garden. These are too large to be shipped so are available only to those who can call for them.

Karl Rosefield—Brilliant red; mid-season.

Sarah Bernhardt—Pink with silvery edges on petals.

Festiva Maxima—Pure white, flecked with crimson; early.

Price: 95c each; 3 for \$2.50

## STRAWBERRY CULTURE

### Choosing the Land

Almost any fertile land which is well drained will raise good strawberries. We advise against setting on greensward because of the presence of white grubs who relish the tender roots of strawberries. If possible, plant on land on which no lime has been spread for at least one year.

### Fertilizing

We recommend spreading your fertilizer broadcast on the ground after the land has been plowed and harrowed. Then harrow the fertilizer in. This places your fertilizer where it will be available to the new plants as they commence to run. Additional fertilizer may be added any time during the first year if needed. Do not fertilize your bed the spring that it is going to bear for the extra fertilizer will go into the leaves.

### When To Plant

Order your plants early and set them out early. If you order your plants early you will be sure of getting the varieties you want and you will get the plants when you want them. When your plants arrive, if you are not ready for setting out, take from box or package and put in cellar in a cool, dark place. Keep roots moist. Wet roots before setting.

### Setting Out Plants

Strawberries may be spaced 15-18 inches apart in the rows, and rows 3 to 4 feet apart. Later in the season the plants should be set closer. In setting the plants, dig a hole large enough to enable you to spread the roots well. The plants should be set deep enough so that the roots are well covered, yet care should be taken that the tender heart is uncovered. Press the plant firmly into the ground.

### Care of Bed

The blossoms should be picked off the first year so that all the strength of the plant will go into the new runners. Of course, the strawberry bed must be hoed often enough during the summer to keep it free from weeds.

### Mulching

The bed should be covered during the early winter with a thin covering of straw, hay or meadow grass. Use whichever of these that is easier or cheaper for you to obtain. In the spring, the hay may be raked between the rows, making a cushion for the pickers during the season. This also prevents dirty berries.



SHRUB SPECIAL

Here is a real get acquainted bargain:

3	Spirea Van Houttei .....	}	All Locally Grown All for \$1.49 Postpaid
3	Philadelphus .....		
2	Deutzia .....		
1	Red Twig Dogwood .....		
1	White Climbing Rose .....		
<hr/>			
10	Shrubs—15 to 18 inches tall		

RASPBERRY SPECIAL

50	Chief .....	}	For \$6.50 Not Prepaid
50	Latham .....		
<hr/>			
100	No. 1 Raspberry Plants		

STRAWBERRY COLLECTION

50	Early .....	}	For \$2.50
25	Mid-season .....		
25	Late .....		
<hr/>			
100	Plants		

All Varieties will be Labelled

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